

BCA Campaign 21st Century

BCA's vision for the future calls for Jodo Shinshu Buddhism to stand forward as a major religious tradition in the United States—to be recognized by the general public and embraced by a multi-ethnic Sangha. The new Campaign Web site can be accessed by clicking [here](#).

You can now make recurring payments to Campaign BCA through Paypal. Click on the "Make a Donation" link above.

The realization of this bold vision will require carefully planned initiatives in the coming years to create a more dynamic and vigorous Jodo Shinshu Buddhist community in all regions of the United States. Existing resources will be strengthened and expanded to bring about a flourishing Sangha that is supported by strong temples and an outreach ministry to raise the visibility of Jodo Shinshu Buddhism in local communities through service, education and leadership.

THE FIVE ELEMENTS

To secure the resources needed to fund these key objectives, the Buddhist Churches of America is taking the lead role in coordinating a capital development program to raise \$30 million in new assets. Campaign BCA—the 21st Century will invite BCA members and friends from all districts to help fund the priority elements of the BCA Master Plan—approved by the National Board of Directors and National Council members—including the following five elements:

- Creating a Thriving Jodo Shinshu Buddhist Ministry
- Establishing the new Jodo Shinshu Center of the BCA
- Strengthening Jodo Shinshu Buddhism
- Enhancing Membership Outreach · Increasing Self-reliance